



New Jersey Audubon appoints Kimberly Armenti as new Vice President of Development and Communications

Skilled non-profit professional brings successful track record of fundraising and communication experience to growing New Jersey conservation non-profit

Bernardsville NJ, September 28, 2016: New Jersey Audubon, one of the oldest independent Audubon's in the country and largest conservation organization in New Jersey, welcomes Kimberly Armenti as their new Vice President of Development and Communications.

Armenti will have oversight into the strategic direction, expansion and operation of the fundraising and membership departments as well as driving organization awareness and messaging initiatives. New Jersey Audubon's growth has been accelerating with a track record of successful mission critical goals focused around forests and farms, coasts and wetlands, cities and towns. As a true non-profit New Jersey Audubon relies on donor support and membership fees to continue the success of its missions

"I am very excited that Kimberly will be joining our team," said Eric Stiles, President and CEO of New Jersey Audubon. "She shares our same values and our focus on the mission at hand while placing emphasis on fundraising enabling our organization to continue to protect New Jersey's vital habitat and wildlife. She has shown herself to be an extraordinary leader throughout her career and has a proven track record."

Prior to Armenti joining New Jersey Audubon she was the Director of Development for Children's Specialized Hospital Foundation, she oversaw the individual giving program including annual giving, major and planned gifts, special events, donor recognition, and donor information management to support for the nation's largest provider of children's rehabilitation services. Before Children's Specialized Hospital, Armenti served for more than eight years as the as Foundation Director of Saint Clare's Foundation, the fundraising arm of Saint Clare's Health System. She was an integral part of the successful completion of the Miracles comprehensive capital campaign for Saint Clare's and raising over \$30 million.

Armenti holds a Bachelor's degree in Business Administration and Finance from Rider University and a Masters of Public Administration in non-profit management from Seton Hall University. She is a member of the Public Administration National Honor Society and a graduate of Leadership Morris and Leadership Lehigh Valley regional leadership programs. Armenti has been recognized by the Boy Scouts of America with the 2008 Tribute to Women Award and the 2013 President's Award by the Association of Fundraising Professionals New Jersey Chapter. Armenti resides in Bridgewater New Jersey with her husband and two children.

About New Jersey Audubon:

New Jersey Audubon is a privately supported, not-for profit, statewide membership organization. Founded in 1897, and one of the oldest independent Audubon's, New Jersey Audubon is working to make New Jersey a better place for people and wildlife. New Jersey Audubon fosters environmental awareness and a conservation ethic among New Jersey's citizens; protects New Jersey's birds, mammals, other animals, and plants, especially endangered and threatened species; and promotes preservation of New Jersey's valuable natural habitats. For more information, visit www.njaudubon.org

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